Dienger, Whitney

From:

Jacobs, Sarah

Sent:

Friday, November 02, 2012 11:27 AM

To:

Dienger, Whitney

Subject: FW: Issue 2 Add - WKRC

From: Whitney Eversole [mailto:WEversole@strategicmediaplacement.com]

Sent: Friday, November 02, 2012 11:25 AM

To: Jacobs, Sarah

Subject: RE: Issue 2 Add - WKRC

Book it **THanks**

From: Jacobs, Sarah [mailto:SJacobs@local12.com]

3-Nov

4-Nov

Sent: Friday, November 02, 2012 11:25 AM

To: Whitney Eversole

Issue 2 on WKRC

Subject: Issue 2 Add - WKRC

	<u>11/3-11/6</u>	
1	P2 Late News	\$4,000
2	P1 M/T 5-530a	\$1,000
3	P1 Mon Noon	\$2,800
H	P1Mon 5pm	\$3,000

P1 M/T 5-530a	\$1,000	
P1 Mon Noon	\$2,800	
P1Mon 5pm	\$3,000	
P2 Sun 1-2a		
Claser	ቀ ኃ ሰ ሰ	

М	i ilwon apini	ψ5,000	
=	P2 Sun 1-2a		
7	P2 Sun 1-2a Closer	\$200	

5-Nov	<u>6-Nov</u>	<u>Total</u>	
1		3	\$12,000
1	1	2	\$2,000
1	**	1	\$2,800
1		1	\$3,000
		1	\$200
		0	\$0
		0	\$0

\$20,000

Sarah Jacobs

Local Sales Manager WKRC CBS 12/Local 12.2 The CW Cincinnati 513/763-5672

ORDER

Orders	Order / Rev:	29869					LOCAL	3 3	
-	Alt Order #:	L							
	Product Desc:	Issue 2	2						
	Estimate:	Issue 2	2				Local 12 WKRC-TV	^ 1-	
. 6-2-2-	Flight Dates:	11/03/	11/03/12 - 11/06/12		Primary AE:		LSM LSM		
	Original Date / Rev:		11/02/12 / 11/02/12		Sales Office:	ä	CVG		
	Order Type:	GENERAL	RAL		Sales Region:	:uc	Local		
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San	Buying Contact:						900		
					adkı billilid ————————————————————————————————		Casti		
	Billing Contact:				Billing Calendar:	ıdar:	Broadcast		
		600/	roos stagers Loop		Billing Cycle:		EUM/EUC		
45		Delawa	Delaware, OH 43015		Agency Commission:	nmission:	15%		
Advertiser	Name:	Protec	Protect Your Vote Ohio	o O					
	Demographic:	Ξ			New Business Thru:	ss Thru:	Market		
	Product Codes:		Issues/Propositions		Order Separation:	ration:	00:10:00		
	Priority:	P-1		makangkat daking makangkan pangkan daking makangkan pangkan pangkan pangkan pangkan pangkan pangkan pangkan p	Advertiser External ID:	xternal ID:			
	Revenue Codes:		AGY, POL-ISS, GEN		Agency External ID:	ernal ID:			
Bill Plan					Totals				
Start Date E	End Date #	# Spots Gross Amount	mount Net Amount	nount	Month	# Spots	Gross Amount	Ne	R
10/29/12	11/06/12	8 \$2	\$20,000.00	\$17,000.00	November 2012	ω α	\$20,000.00	\$17,000.00	00.0 00.00
Account Executives Account Executive	ives e Sales	Office	Sales Region	Start Date / End Date	nd Date	% Jorder %	000000000000000000000000000000000000000		
LSM LSM				Start Of Order	Start Of Order - End Of Order	100%			
Order Share		Share	Total						
Local 12 WKRC-TV		20%	\$20,000.00						
Market		100%	\$40,000.00						
Competitive Share	Le eu	Share	Total						
EKRC		%0	\$0.00						
UNKWN		%0	\$0.00						
WCPO		%0	\$0.00						
WLWT		%0	\$0.00						
WSTR WXIX		20%	\$0.00						
- Cap									San Jakob Colonia de C
	Start End		de Break		Days			Rtg Type Spots	V Amount
WKRC	11/03/12 11/05/12	11p M-Su Loc 11p M-Su Loc	11p M-Su Local 12 New€M 11p M-Su Local 12 News 11	11p-1135p	111	:30 3 \$4	\$4,000.00P-2 0.0	0.00 NM	\$12,000.00
Start Date Week: 10/29/12 Week: 11/05/12	ate End Date 2 11/04/12 2 11/11/12	Weekdays 11 1	Spots/Week 2/1	Rate \$4,000.00 \$4,000.00	<u>Rating</u> 0.00 0.00		.	-	
N 2 WKRC 11	1 2 2	5a Good Morn CincinnatCM 5a Good Morn Cincinnati	CincinnatCM Cincinnati	5:00 AM-5:30 AM 11 (5:00 AM-5:30 AM)	0 AM 11	:30 2 \$1	\$1,000.00P-1 0.0	0.00 NM	\$2,000.00
Start Date Week: 11/05/12	ate End Date 2 11/11/12	Weekdays 11	Spots/Week 2.	<u>Rate</u>	Rating 0.00		•	•	
N 3 WKRC 11/05/12 11/05/12	05/12 11/05/12	Local 12 News at Noon CM Local 12 News at Noon	s at Noon CM s at Noon	12p-1230p	1	:30 1 \$2	\$2,800.00P-1 0.0	0.00 NM	\$2,800.00
Start Date Week: 11/05/12	ate <u>End Date</u> 2 11/11/12	Weekdays 1	Spots/Week / Rate 1 \$2,800.00	\$2,800.00	Rating 0.00		<u>></u>	,	

	>		Amount	\$2,800.00	\$3,000.00		\$200.00	
	Local 12 WKRC-TV		Spots	-	- 7		- 1	7
	Local 13		Rta Type	0.00 NM	0.00 NM		0.00 NM	
			Rate Pri Rta Tvpe Spots		\$3,000.00P-1 0.00 NM	<i>></i>	\$200.00P-2 0.00 NM	<i>></i>
r Vote Ohio			Len Spots	:30 1	130 1		:30 1	
Protect Your Vote Ohio	Issue 2	Issue 2	Davs	11	M 1	Rating 0.00	1	Rating 0.00
Advertiser:	Product Desc:	Estimate:	Break Start/End Time Davs Len Spots	12p-1230p	5:00 PM-5:30 PM 1 (5:00 PM-5:30 PM)	Rate F	105a-205a	<u>Rate F</u> \$200.00
				Noon CM t Noon	s at FiveM s at Five	Spots/Week	CM	Spots/Week
		6/12	Inventory Code	N 3 WKRC 11/05/12 11/05/12 Local 12 News at Noon CM Local 12 News at Noon	N 4 WKRC 11/05/12 11/05/12 5p Local 12 News at Fiv&M 5p Local 12 News at Five	Weekdays 1	N 5 WKRC 11/04/12 11/04/12 Sun 105a-205a Sun 105a-205a	Weekdays 1
29		1/03/12 - 11/06/1		11/05/12	11/05/12	End Date 11/11/12	11/04/12	End Date 11/04/12
69867		11/0	Start	11/05/12	11/05/12	Start Date End Date 11/05/12 11/11/12	11/04/12	Start Date End Date 10/29/12 11/04/12
Order / Rev:	Alt Order #:	Flight Dates:	- - -	3 WKRC	4 WKRC	Start Date Week: 11/05/12	5 WKRC	Start Date Week: 10/29/12
Ord	Alt	Flig	F . 2,.	Z	z		Z	